

Aircraft Owners and Pilots Association AOPA'S Debonair® Sweepstakes Official Rules

NO PURCHASE OR CONTRIBUTION NECESSARY TO ENTER OR WIN IN THIS SWEEPSTAKES.

A PURCHASE OR CONTRIBUTION WILL NOT IMPROVE YOUR CHANCES OF WINNING.

AOPA'S DEBONAIR® SWEEPSTAKES ("SWEEPSTAKES") BEGINS AT 9:00 AM Eastern Time ("ET") ON 12/15/12 AND ENDS AT 11:59 PM ET ON 7/31/14 ("ENTRY PERIOD").

ELIGIBILITY: Open only to legal residents of the 50 United States & District of Columbia, Puerto Rico, the U.S. Virgin Islands, and Canada (excluding residents of the Province of Quebec), age 19 years or older (or at least the age of majority as legally mandated by the entrant's jurisdiction of residence) at date of entry. Grand Prize winner must be certificated by the U.S. Federal Aviation Administration as: a Student, Recreational, Sport, Private, Commercial or Airline Transport pilot as of 7/31/14. A current medical is not necessary. Void outside of the aforementioned geographic areas and where prohibited by law. Sweepstakes governed by U.S. law. Employees of the Aircraft Owners and Pilots Association ("AOPA") ("the Sponsor"), Ventura Associates International LLC ("Sweepstakes Administrator"), their advertising & promotion agencies, & their respective parent companies, affiliates, retailers, subsidiaries, sales representatives and/or distributors (collectively, including the Sponsor & Sweepstakes Administrator, the "Sweepstakes Entities"), & their immediate families (parents, children, spouse, siblings) & those living in the same household, whether related or not), are not eligible to enter or win.

TO ENTER: There are multiple methods of entry. **Method #1:** If the option to enter via personalized direct mail ("Personalized mail-in entry") is offered to you, complete & return the Official Entry Form per instructions stated in the offer by the deadline stated in the offer. **Method #2:** If the option to enter online ("online entry") or via Facebook ("Facebook entry") is offered to you, visit the URL indicated & follow all online entry instructions to enter the Sweepstakes by the deadline indicated. There is a limit of one (1) online entry & one (1) Facebook entry per person per day. All online entry notices posted at website apply, including but not limited to the Sponsor's Privacy Policy. **Method #3:** If the option to enter at an event or retail location ("deposited entry") is offered to you, complete the Official Entry Form provided at the event or retail location deposit in entry receptacle at the event or retail location by the deadline posted thereon. Limit: one (1) deposited entry per person per event or retail location. Deposited entries must be received by the deadline date indicated at each respective location/event. **Method #4:** Automatic Entry: A qualified, voting member of AOPA as of 7/31/14 (an "AOPA Member") will be awarded one (1) automatic entry ("Automatic Entry"); if such AOPA Member is enrolled in AOPA's Automatic Annual Renewal Program as of 7/31/14, then such member will receive a total of five (5) Automatic Entries, & if such AOPA Member is considered an AOPA Plus Member as of 7/31/14, then such member will receive a total of ten (10) Automatic Entries. Automatic Entry (whether once, 5 times or 10 times) is limited to a one-time accumulation of sixteen (16) Automatic Entries during the Entry Period. Online, Facebook, & automatic entries must be received by 11:59 PM ET on 7/31/14. **Method #5:** To enter via mail ("mail-in entry"), print, complete and mail (to address indicated) the Official Entry Form found at www.aopa.org/sweeps/enterbymail. An eligible entrant who submits a valid mail-in entry in accordance with these Official Rules that is postmarked by 7/31/14 & received seven (7) days thereafter will be granted a total of sixteen (16) entries one time during the Sweepstakes Entry Period. Thereafter, all such mail-in entries received from that entrant will count as one (1) entry. Official Entry Form must be completely hand written and mailed separately in a #10 envelope. **For all entry methods:** Sponsor is not responsible for late, lost, stolen, damaged, garbled, incomplete, illegible, misdirected or postage due mail/entries. Sponsor will not assume responsibility for any third party's failure to act in accordance with its instructions pertaining to Sweepstakes implementation. Regardless of entry method, incomplete and/or mechanical reproductions of entries will be considered void. All entries become Sponsor's property and will not be returned or acknowledged.

AOPA DEBONAIR® SWEEPSTAKES: PRIZE GIVEAWAY CONSUMER DISCLOSURES: No purchase or contribution of any kind necessary to enter or win. You have not yet won. Begins 12/15/12; ends 7/31/14. Prizes/Approximate Retail Values ("ARV"): One Grand Prize: A 1963 Beech Debonair® Aircraft. ARV: \$120,000; One First Prize: ARV: \$2,500; 2 Second Prizes: ARV: \$1,200 each; 2 Third Prizes: ARV: \$1,100 each; 3 Fourth Prizes: ARV: \$500 each; 7 Fifth Prizes: ARV: \$400 each; 10 Sixth Prizes: ARV: \$150 each; 20 Seventh Prizes: ARV: \$40 each; 30 Eighth Prizes: ARV: \$30 each. Total ARV: \$133,400. Limit: One prize per person or household. Odds of winning depend on the total number of eligible entries received, estimated at 1:2,500,000 for Grand through Second Prize; 1:1,250,000 for a Third Prize; 1:833,333 for a Fourth Prize; 1:357,143 for a Fifth Prize; 1:250,000 for a Sixth Prize; 1:125,000 for a Seventh Prize; and 1:83,333 for an Eighth Prize. **SPONSOR: Aircraft Owners and Pilots Association, 421 Aviation Way, Frederick, MD 21701.**

All prize ARVs stated in US dollars. Prize levels First through 6th will offer a variety of prize choices (e.g., aviation-oriented equipment, navigation equipment and systems, weather indicators, headsets, cockpit video-cams, watches, etc.), which may vary in creative presentations. First-6th prize winners only may choose any prize offered at level won. Prize choice values at a given level will approximately be the same. For any prize level, the actual prize awarded may not be the one featured in the offer to which you responded.

WINNER SELECTION AND NOTIFICATION: A random drawing from among all eligible entries received during the Entry Period will be conducted at 3:00 PM ET on or about 8/31/14 at the offices of the Sweepstakes Administrator, an independent judging organization located at 60 East 42nd Street, New York, NY 10165. Sweepstakes Administrator's decisions are final & binding in all respects. Potential winners will be notified within forty-five (45) days by email, mail, commercial courier, or by phone or text message. Three attempts will be made to contact potential major prize winners within a ten (10) day period. If any potential winner fails to respond within ten (10) days of the first notification attempt, or if email, mail, commercial courier, text message and/or phone attempt is returned as undeliverable, the corresponding potential winner may be disqualified at the judges' discretion and an alternate may be selected. If a prize notification or prize is returned as undeliverable, or if prize is forfeited, the corresponding prize may be awarded to an alternate winner in a separate random drawing from among all non-winning eligible entries. In order to receive a prize, any potential winner (at the discretion of the Sponsor) may be required to complete an Affidavit or Declaration of Eligibility & Release of Liability which must be signed & returned (along with any other documentation the Sponsor reasonably requires for prize fulfillment, such as, but not limited to providing proof of identity, various licenses, certifications, permits and insurance) within ten (10) days of date printed on notification or prize will be considered forfeited. Canadian residents, in order to win any prize, must first correctly answer unaided a time-limited mathematical skill-testing question administered by phone. Prizes awarded within approximately 30 days of winner verification, except in cases of delay of availability. Sponsor is not responsible for such delays. No substitutions are permitted except by Sponsor who reserves the right to award a prize of equal or greater value if prize is unavailable as determined by Sponsor at its sole discretion. All federal, state, provincial, local and other tax liabilities, including but not limited to sales and use taxes, goods and services taxes, excise taxes, income and U.S. withholding taxes, customs, duties, fees and like amounts in connection with a winner's award, acceptance, or use of a prize arising from this Sweepstakes will be the sole responsibility of each winner. Winners are solely responsible for all fees and expenses not specifically set forth herein associated with claiming, registering and/or using any prize. For non-U.S. winners: 30% of the prize value may be withheld pursuant to IRS regulations. Winners acknowledge that neither Sponsor nor the Sweepstakes Entities make, nor are in any manner responsible for, any warranty, represen-

tations, expressed or implied, in fact or in law, relative to the quality, conditions, fitness or merchantability of any aspect of the prizes except that the prize shall be subject to manufacturer's stated warranty, if any. Prizes are not redeemable for cash or exchange and are not transferable or assignable, except at Sponsor's sole discretion.

The following applies to the Grand Prize winner: Grand Prize winner must be certificated by the U.S. Federal Aviation Administration as a Student, Recreational, Sport, Private, Commercial or Airline Transport pilot as of 7/31/14 and provide such proof as requested. In the event the selected potential Grand Prize winner does not meet the certificated criteria, the entry will be disqualified and the Grand Prize will be awarded in a random drawing to an alternate winner. Grand Prize will be delivered to the general aviation airport nearest to the Grand Prize winner's home. Delivery date will depend upon airport availability. Failure to accept possession of the aircraft within thirty (30) days of notification of availability may result in prize forfeiture. Grand Prize winner acknowledges that neither the AOPA nor its Administrators has made nor is in any manner responsible or liable for any warranty, representation or guarantee, expressed or implied, in fact or in law, relative to the Grand Prize described herein, including, but not limited to, its quality, merchantability, mechanical condition or fitness for use. All warranties for the Grand Prize are hereby disclaimed by AOPA and the Grand Prize winner will accept the prize "as is." Grand Prize winner is solely responsible for all applicable taxes (including, without limitation, sales tax and income tax), insurance costs, surcharges, registration, title, license fees, storage, and any other costs incurred in claiming, registering or using the aircraft not specified herein as being awarded. The aircraft displayed or pictured in promotional/advertising materials may not be the actual aircraft awarded.

SWEEPSTAKES CONDITIONS: By entering, each entrant agrees: (a) to be bound by these Official Rules and any other documents required by Sponsor herein and by the decisions of the Sponsor and Sweepstakes Administrator, and to waive any right to claim ambiguity in this Sweepstakes, the Official Rules or any other documents required by Sponsor herein, (b) to indemnify, defend and hold harmless the Sweepstakes Entities, Facebook, Inc. and their respective officers, directors, employees, shareholders, representatives and agents (collectively, the "Released Parties") from and against any and all liability, claims, losses, damages, demands, causes of action, penalties and expenses arising out of or related to any statement, action or failure to act by entrant during or in connection with his/her participation herein and/or any breach or alleged breach of these Official Rules or of any other documents required by Sponsor and, (c) not to sue and to hereby irrevocably and unconditionally release, waive and forever discharge the Released Parties, from any and all liabilities, claims and demands of any kind or nature whatsoever, in law or equity, whether known or unknown, which entrant (or entrant's successors-in-interest, heirs and/or agents) ever had, now have, or in the future may have against the Released Parties, including, but not limited to claims arising out of or related to personal injury (including death) and/or damage, theft, loss or any other harm resulting in whole or in part, directly or indirectly, from (i) participation in the Sweepstakes or any Sweepstakes related activity, (ii) the acceptance, possession, misuse or use of the prizes, (iii) the use of any of the rights granted herein (including, without limitation, the use and exploitation of the entrant's name, address [city and state], biographical information, statements, voice, photograph and/or other likeness), (iv) any malfunction or other problem with the Sweepstakes website, (v) any error in the collection or retention of entry information, and (vi) any typographical or other error in the printing, offering or announcement of any prize.

PROMOTION CANCELLATION: Sponsor reserves the right, at its sole discretion, to cancel, suspend and/or terminate this Sweepstakes in whole or in part at any time during the Entry Period for any reason whatsoever, including without limitation, in the event that the Sweepstakes is not capable of running as planned or as intended by these Official Rules due to causes beyond the Sponsor's control (including but not limited to delays or interruptions caused by acts of God, acts of war, natural disasters, weather, utility outages or acts of terrorism) which corrupt the administration, security, fairness, integrity or proper operation of the Sweepstakes. In the event of suspension and/or cancellation, Sponsor will conduct the Sweepstakes drawing from eligible entries received to date and determine the winners in a manner determined by Sponsor in its sole discretion to be fair, appropriate and consistent with the spirit of these Official Rules. Notice of any such action shall be posted at www.aopa.org. Sponsor is not responsible for any typographical errors in the advertising of any prize included in the Sweepstakes or the Official Rules or other promotional materials.

DISPUTE RESOLUTION: Each entrant agrees that: (1) any and all disputes, claims, and causes of action arising out of or in connection with this Sweepstakes, or any prize awarded, shall be resolved individually, without resort to any form of class action, and any judicial proceeding shall take place in a federal or state court within the State of Maryland; (2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event shall such damages include attorneys' fees; and (3) under no circumstances will an entrant be permitted to obtain awards for, and each entrant hereby waives all rights to, punitive, incidental, or consequential damages, or any other damages other than actual out-of-pocket expenses. Entrant shall not claim or receive any damages subject to being multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of participants and AOPA in connection with the Sweepstakes, shall be governed by and construed in accordance with the laws of the State of Maryland, without giving effect to any choice of law or conflict of law rules or provisions (whether of the State of Maryland or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than the State of Maryland.

DATA PRIVACY: Information participants provide to AOPA will be used to communicate with participants regarding this Sweepstakes and otherwise as set forth in AOPA's Privacy Policy, as it appears at www.aopa.org. Each winner's name, age, city and state of residence may be posted on the AOPA web site and printed in the AOPA Pilot and AOPA Flight Training magazines, and AOPA ePilot newsletter, among others, at Sponsor's sole discretion. Except where prohibited by law, entry and acceptance of prize constitute permission to use each winner's name and likeness for purposes of advertising, promotion and publicity without additional compensation.

WINNERS LIST: For a copy of the winners list (available after 10/31/14), send a self-addressed, stamped envelope by 10/31/14 to: AOPA Sweepstakes Winners List Request, P.O. Box 972, Frederick, MD 21705-0972.

OPT-OUT: To opt-out of Sponsor's future Sweepstakes mailings write to: AOPA, Attn: Membership Division (Opt-out), P.O. Box 972, Frederick, MD 21705-0972

NOTICE TO ONLINE ENTRANTS

In the event of a dispute over the identity of an online entrant, entry will be deemed submitted by the Authorized Account Holder of the email address submitted at time of entry. "Authorized Account Holder" means the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization that is responsible for assigning email addresses for the domain associated with the submitted email address. Entry materials/data that have been tampered with or altered, or mass entries or entries generated by a script, macro or use of automated devices are void. The Sponsor is not responsible for: (i) lost, late, misdirected, damaged or illegible entries; or (ii) error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry information by Sponsor on account of technical problems or traffic congestion on the Internet or at any website or any combination thereof; or (iii) any injury or damage to entrant's or any other person's computer related to or resulting from participating in the Sweepstakes. By participating in the Sweepstakes, you (i) agree to be bound by these Official Rules, including all eligibility requirements, and (ii) agree to be bound by the decisions of Sponsor and the Sweepstakes Administrator, which are final and binding in all matters relating to the Sweepstakes. Failure to comply with these Official Rules may result in disqualification from the Sweepstakes. Sponsor reserves the right to: (i) permanently disqualify from any Sweepstakes it sponsors any person it believes has intentionally violated these Official Rules; and (ii) withdraw the online method of entry if it becomes technically corrupted (including if a computer virus or system malfunction inalterably impairs its ability to conduct the Sweepstakes), and to select winners from among all eligible entries received prior to withdrawal or cancellation.

LEGAL WARNING: ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT AN ENTRANT, TO DELIBERATELY DAMAGE, DESTROY, TAMPER WITH OR VANDALIZE THIS WEBSITE OR INTERFERE WITH THE OPERATION OF THE SWEEPSTAKES, IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND DILIGENTLY PURSUE ALL REMEDIES AND CRIMINAL PROSECUTION AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

NOTICE TO FACEBOOK ENTRANTS

This Sweepstakes is not sponsored, endorsed or administered by Facebook, nor is Facebook associated with this Sweepstakes in any way. By entering this Sweepstakes, you understand that you are providing information to the Aircraft Owners and Pilots Association and not to Facebook. Any questions, comments or complaints regarding this Sweepstakes must be directed to the Aircraft Owners and Pilots Association and not to Facebook. Facebook is a registered trademark of Facebook, Inc.